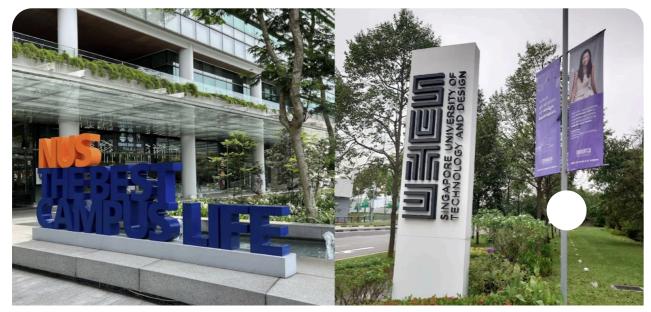
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SINGAPORE

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The National University of Singapore and the Singapore University of Technology and Design saw contrasting results in the latest QS World University Rankings. PHOTO: Google Maps



PUBLISHED ON JUNE 19, 2025 7:01 AM By CHING SHI JIE

Her graduation ceremony is still a month away, but Singapore Management University (SMU) student Britney Kon is already working full-time.

The 25-year-old Economics major landed a business analyst role at a tech firm in March – after submitting more than 270 job applications since December.

Kon believes that most of her applications were not seen by employers. Still, at one point, she was landing up to three interviews a day.

"Some had five rounds of interviews. I had to wait a week between each round," she said. "A few ghosted me after round four. Companies posting job listings on LinkedIn are also farming for followers. It's a new type of hell altogether."

Kon first received a job offer from a tech firm about two weeks after finishing her final examinations.

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